

GOURAV SWARNAKAR

JavaScript | MERN | Python Developer

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ABOUT ME

Dynamic JavaScript, MERN Stack, and Python Developer with 3 years of experience, showcasing a proven track record at PayTi India . Skilled in building secure, responsive web applications using Node.js, React, and Pythonbased solutions. Adept at enhancing user experience, optimizing performance, and solving problems collaboratively. Demonstrates strong technical acumen and a commitment to delivering high-quality, scalable solutions.

EDUCATION

ITAHAR GOVERNMENT POLYTECHNIC

2020-2022

- Itahar, Uttar Dinajpur, West Bengal

Diploma in Computer Science and Technology

SKILL

- | | | |
|--------------|--------------|-------------|
| • HTML | • CSS | • Bootstrap |
| • Tailwind | • JavaScript | • jQuery |
| • React | • Next.js | • Node Js |
| • Express Js | • PHP | • Python |
| • MySQL | • Mongo DB | • GitHub |

WORK EXPERIENCE

1. Automated CRM System

A full-stack CRM solution built with the MERN stack and integrated with real-time notifications, contact segmentation, lead scoring, and follow-up automation. Designed to streamline sales workflows and enhance customer engagement.

Custom CMS (Content Management System)

A flexible content management system using Node.js, React, and MongoDB with role-based access, drag-and-drop page builders, image gallery management, and rich-text editing. Ideal for blogs, landing pages, and business websites.

2. Affiliate Management Platform

A robust affiliate marketing dashboard allowing admins to manage campaigns, track clicks and conversions, and generate referral links. Includes user dashboards, commission tracking, and PayPal payout integration.

3. GvGPT - AI-Powered Chat Assistant

An AI-based chatbot platform built using OpenAI API with a Node.js backend and React frontend. Includes multi-conversation history, context memory, token tracking, and customizable personality settings for different industries.

4. Multi-Tool Utility Platform (like GvTools)

A web platform offering a suite of tools such as slug generator, QR generator, password hasher, font changer, and image converter. Built using React, TailwindCSS, and Express API for tool logic.